

PRIVACY POLICY AND PERSONAL DATA PROCESSING

Committed to respecting your privacy and protecting the personal data you provide, PBK undertakes to comply with current legislation on privacy and personal data protection, particularly the European General Data Protection Regulation (GDPR). The purpose of this Privacy Policy (hereinafter referred to as the "Privacy Policy") is to:

- Allow you to share your personal information with confidence and confidentiality when using our websites and/or mobile applications,
- Inform you about the conditions under which the data collected via our websites and/or mobile applications are processed,
- Inform you about the measures taken to ensure the confidentiality and security of your personal data,
- Guide you regarding your rights in this matter.

ARTICLE 1 - DATA COLLECTION

PBK, whose registered office is located at 10 Rue Vaucanson 38230 Tignieu-Jamezieu - FRANCE, operates several websites (hereinafter "Websites"), including:

- Institutional brand website: <https://www.couverture-piscine-ore.fr/>

PBK collects and processes personal data about you, meaning information that directly or indirectly identifies you, in the following cases:

- When you browse the Website,
- When you create and/or log into a personal account,
- When you make a purchase,
- When you contact us, particularly via the contact form, by phone, email, or any electronic means,
- When you submit an application for a job or internship,
- When you subscribe to an email distribution list.

Some personal data requested may be mandatory. Mandatory data fields are indicated with an asterisk, while other data are optional. Failure to provide mandatory personal data may result in the inability to access all services of the relevant Website.

If these data are required by law or to fulfill the contract binding us, and you do not provide them, this may affect our ability to execute the contract. In such a case, we may have to cancel your engagement after informing you.

ARTICLE 2 - CATEGORIES OF DATA

Depending on the processing performed, the personal data collected and processed may include:

Identification Data:

- Title/Last name/First name,
- Country/Date of birth,
- Email address,
- Postal address,
- Phone number,
- Online account access password,
- Username/User ID.

Economic Information:

- Bank details.

Professional Information:

- Position, company/business.

Connection Data:

- IP address, browsing history, visit path, operating system, device information used to access the Website and/or Application.

Location Data:

- Geographical position.

ARTICLE 3 - PURPOSES AND LEGAL BASES OF PROCESSING, RETENTION PERIODS

Below are the purposes and legal bases for processing your personal data:

Legal Basis for Processing	Legal basis for processing	Personal Data Processed	Retention Period
Client management (account creation, order tracking, delivery management)	Contract or, where applicable, the legitimate interest of PBK in managing customer accounts, in support of the company's development	Contract or PBK's legitimate interest in managing client accounts and supporting business development	Identification data, economic and financial information
Customer or prospect inquiries management	Consent of the data subject	Consent of the data subject	Identification data
Email list subscriptions	Consent of the data subject	Consent of the data subject	Identification data
Marketing operations (loyalty programs, promotions)	The legitimate interests of PBK in developing its business and communicating important information, or consent, as applicable	PBK's legitimate interest in developing its business or consent	Identification data
Statistics creation	Legitimate interests	Legitimate interests	Identification data, connection data, location data
Improving services, developing new services, ensuring site operation and security	Legitimate interests	Legitimate interests	Identification data, connection data, location data
Billing and accounting management	The need to comply with our legal obligations	Legal obligation	Identification data, economic and financial information

Legal Basis for Processing	Legal basis for processing	Personal Data Processed	Retention Period
Management of data subject rights	The need to comply with our legal obligations	Legal obligation	Identification data
Recruitment process management	Contract	Contract	Identification data, professional data
Sharing customer or prospect data with Nextpool Group companies	Consent of the data subject	Consent of the data subject	Identification data
Sharing customer or prospect data with PBK's local partners	Consent of the data subject	Consent of the data subject	Identification data

ARTICLE 4 - DATA RECIPIENTS

Personal data collected by PBK is not sold to third parties. However, PBK may share personal data collected with other entities, namely:

- Authorised members of the customer service departments (Sales Administration, After-Sales Service) of the companies comprising the Nextpool Group (ALBIGES, ALBON, ASPOOL, POOL TECHNOLOGIE, NEXTPOOL Services, NEXTPOOL Capital, NPI, NPP and NEXTPOOL Deutschland), as well as certain support departments of the Nextpool Group managed by PBK (marketing, IT, sales), are recipients of personal data in connection with the performance of tasks arising from the purposes identified in Article 3.
- The purchaser of PBK in the event of an acquisition;
- Its subcontractors and service providers, responsible for certain functions on its behalf (hosting, maintenance, sending communications, after-sales service operations, etc.).
- Court officers, bailiffs, government departments, courts and administrative authorities, where necessary for the establishment, pursuit or defence of legal proceedings.
- Subject to your prior consent, the other companies within the Nextpool Group, namely:
 - o ALBIGES: Parc d'activité Millau Viaduc, avenue des Fialets 12100 Millau - FRANCE

- o ALBON: 1, rue du Rhône, 26140 Saint Rambert d'Albon - FRANCE
- o ASPOOL: ZAC Rouvellièrre 72700 Spay - FRANCE
- o Pool Technologie: 115 Rue de l'Oliveraie, 34130 Valergues, FRANCE
- o NEXTPOOL SERVICES: 300 Route Nationale 6, Bois des Côtes, Building A, 69760 LIMONEST - FRANCE
- o NEXTPOOL Capital: 12, Avenue des Saules 69600 OULLINS - FRANCE
- o NEXTPOOL IBERICA: C/ PAPIRO 3-5, - POLIGONO INDUSTRIAL 'LA CANTUEÑA' (FUENLABRADA) – SPAIN
- o NEXTPOOL Portugal: Rua Alfredo Henriques No. 140 – Zona Industrial de Mosteirô – 4520-409 Santa Maria da Feira – PORTUGAL
- o NEXTPOOL Deutschland: Liebigstraße 9, 63110 Rodgau, DEUTSCHLAND

Salesforce Pardot CRM	Customer relationship management and bulk and/or automated email communications	Etats-Unis, Certification Privacy Shield
Hubspot CRM	Customer relationship management	Etats-Unis, Certification Privacy Shield
Zapier	Data automation	Etats-Unis, Certification Privacy Shield
Services Google : Analytics, Search Console	Measuring website traffic and performance	Etats-Unis, certification Privacy Shield

PBK reserves the right to disclose your personal data to other parties where required or permitted by law, applicable regulations, a court order or other regulatory provisions, or where such disclosure is necessary in connection with an investigation or legal proceedings, whether within the country or abroad.

As a matter of principle, the personal data collected is not intended to be transferred outside the European Union. Such transfers do, however, take place in compliance with applicable regulations, and we have ensured that these transfers are carried out in accordance with the transfer mechanisms provided for by the GDPR. Below is a list of the applications and processors (outside the European Union) whose services we use to provide our services to you:

ARTICLE 5 - SECURITY

PBK takes reasonable precautions and follows industry best practices to ensure that your personal data are not lost, misused, accessed, disclosed, altered, or destroyed inappropriately.

If a personal data breach occurs, posing a risk to the rights and freedoms of individuals, PBK must notify the competent supervisory authority and inform you promptly to enable you to take appropriate measures.

ARTICLE 6 - COOKIE POLICY

If you no longer wish to receive communications from PBK (whether to exercise your right to object or to withdraw consent you have already given), you can let us know by clicking on the unsubscribe link included in every communication or by sending us an email to the following address: contactrgpd@nextpool.com.

Similarly, if, after having consented to your data being shared with companies within the Nextpool Group, you wish to change your mind and no longer receive communications from them, you may withdraw your consent by sending us an email to the following address: contactrgpd@nextpool.com. We also provide an incident report form for your use: <https://nextpool.lpages.co/incident-rgpd/>

Furthermore, you may access, rectify or have your personal data erased. You also have, in certain circumstances, a right to data portability and a right to restrict or object to the processing of your data, as well as a right to be forgotten and the right to set out post-mortem instructions (Visit cnil.fr for more information on your rights). Where processing is based on your consent, you also have the right to withdraw it.

To exercise these rights or if you have any questions regarding the processing of your data in this system, you may contact our Data Protection Officer using one of the methods provided

- by email, at the following address: contactrgpd@nextpool.com or via the form available at this address: <https://nextpool.lpages.co/incident-rgpd/>

- by post, at the following address:

- o DPO Data Protection Officer - Nextpool Services - 300 RTE NATIONALE 6 IMMEUBLE LE BOIS DES COTES BATIMENT A, 69760 LIMONEST France

To enable PBK to respond promptly, please provide your surname, first name, email address and postal address. A response will then be sent to you, barring exceptional circumstances, within one month of receipt of the request.

If, after contacting PBK, you feel that your data protection rights have not been respected, you may submit a complaint online to the CNIL.

ARTICLE 8 - PRIVACY POLICY CHANGES

PBK reserves the right to amend or, more generally, to update this Privacy Policy at any time and without prior notice. Any substantial changes will be posted on the Website and/or, where appropriate, notified by email. We encourage you to check this page regularly to keep up to date with any changes made to the Privacy Policy.